

## Press release

Brussels

April 4, 2015

---

### **Royal Baby may come earlier than expected according to Belgian bookmaker goldenpalace.be.**

Belgian bookmaker goldenpalace.be now offers a multitude of bets on the birth of the second child of Prince William and Kate Middleton. Belgian bettors now have the chance to gamble on the name of the baby, the exact date of birth, the gender and the time of birth. Interestingly enough, the estimated time of birth according to the bookmakers is earlier than the dates currently circulating in the press.

The baby craze which has taken a hold on the British is spreading towards the Belgian population as well. Goldenpalace.be, licenced Belgian bookmaker, is now offering its players the opportunity to place their bets on when they think the baby will be born, which name the child will be given and multiple other elements.

According to the bookmakers the name of the child is most likely to be Alice, named after the great grandmother of William (€4 winnings for every €1 bet). Other options include Elizabeth (€6 per €1 bet) and Charlotte (€5 per €1 bet), second name of Kate's sister Pippa and name of the wife and child of King George III. James, the name of Kate's only brother and a popular name among the British in general, is the top pick for boys names, but seems a lot less certain than it would be if the baby were a girl (€13 for every €1 bet).

Goldenpalace.be predicts an early birth date.

Betting on the exact date of birth pays out between 15 times and 41 times a player's bet. Interestingly enough the dates with the lowest returns (which means they are the most likely to happen according to the bookmakers of goldenpalace.be) are April 19-21, even though some sources report April 25 as the expected date of birth. A bet on April 19-21 at the time of writing pays out 15 times a player's bet, while a bet on April 25 pays out 21 times a player's bet.

Other bets include the day of the week the baby will be born, the time of birth of the baby and the gender of the baby.

Goldenpalace.be, officially licenced Belgian bookmaker, has already made the news with special, social bets multiple times, for example having offered multiple bets on the papal elections.

\*\*\*\*

About Golden Palace:

With nearly 40 gaming halls spread over Belgium, Golden Palace is the Belgian market leader. The group also has its own online platform goldenpalace.be which offers sports betting, casino games and poker. Its growth from family business to an enterprise with over 300 employees has been made by possible by forming relationships of trust with both customers and law givers.

Press contact: Julie Limbos (spokesperson) - 0476/94.54.06.