

Press Release

Brussels, December 31, 2015

"Thanks Wout". That's the message which Golden Palace wants to give to Wout Van Aert after two years of successful collaboration.

Last April the leader in Belgian gaming halls and online sports betting announced its departure from the world of cyclocross. The goal: to become a main sponsor in the competitive world of football.

As co-sponsor of the VastgoedService-Golden Palace cyclocross team since January 2014, Golden Palace can proudly state that it witnessed the inception of a valuable and talented cyclocross team, but also and especially the career of the poised successor of Sven Nys. These days, Wout Van Aert is a household name in both the national and international cyclocross scene, with an increasingly remarkable course.

Wout's unbridled enthusiasm and driven personality prove not only an inspiration for cyclocross in Belgium, but also for Golden Palace's future sponsoring activities. That is why Golden Palace would like to thank Wout Van Aert and the rest of the team explicitly for the successful collaboration these past years, and wishes them the best in the glorious cyclocross career that undoubtedly awaits them.

After the extremely successful cyclocross adventure, the stakes are high for Golden Palace. The Belgian number one in casino games and online sports betting betting made a first step towards ambitious horizons as new head sponsor of the Jupiler Pro League team STVV. Golden Palace is convinced that this venture is the start of another succes story and that STVV is a permanent fixture in first class.

During one of the last matches of the Canaries on November 28, 2015, the public was pleasantly surprised to see Wout Van Aert and one of his team mates Rob Peeters giving the kick off. It's a symbolic gesture for Golden Palace which considers that moment as the passing of the torch.

About Golden Palace:

Golden Palace has 40 gaming halls spread across Belgium, making them market leader. Since April 1, 2012 the group also has its own platform, goldenpalace.be, offering sports betting, casino and poker. The group has expanded from a family company to an enterprise with over 300 employees. This growth, which was made possible by building strong relations of trust with both customers and law holders, allows Golden Palace to regularly engage in significant environmental and charitable projects. Golden Palace helps make children's wishes come true through both the Make-a-Wish Belgium South foundation and many local projects.

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